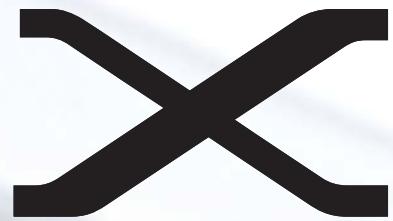


FUJIFILM



Always together,  
our days are never like always.

A L L I N S M A L L  
**X-A1**





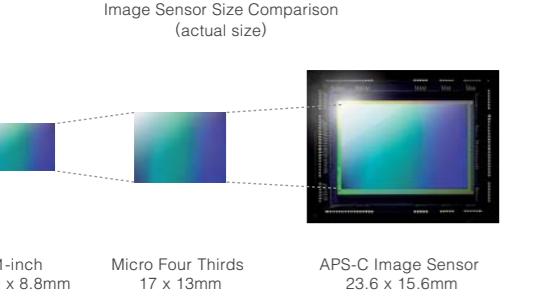
# ALL IN SMALL

Everything you imagined and more in a compact.

All your photos captured more beautifully, effortlessly and with the freedom only a small compact can promise.  
Small enough to be a welcome companion whenever and wherever you go.  
Advanced performance that captures both your imagination and  
image quality like no other camera in its class.  
The FUJIFILM X-A1 is the "small" compact camera system that opens a "big" world of photographic possibilities.

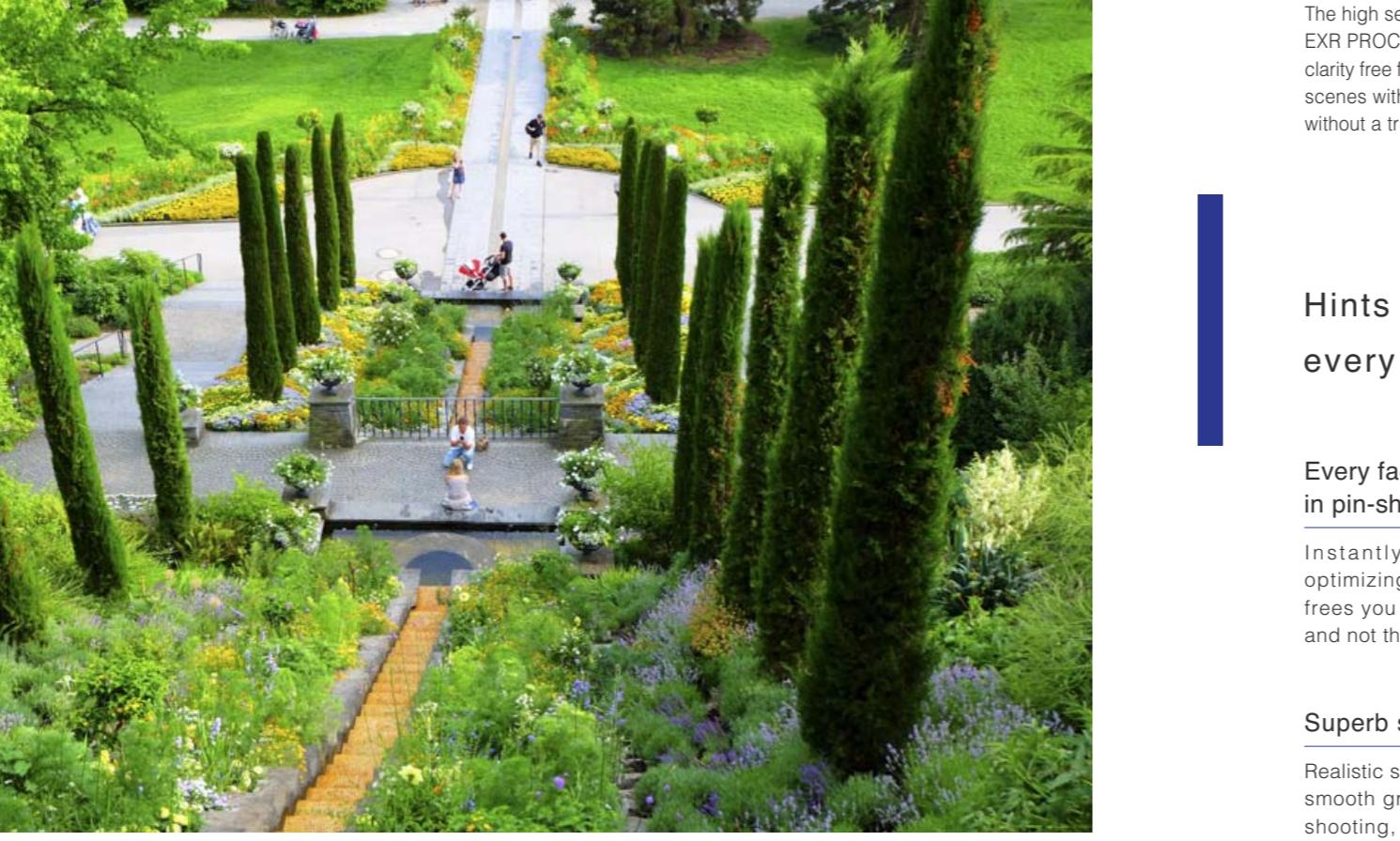
F U J I F I L M  
**X-A1**

Vivid and pin-sharp down to the finest detail.  
Beauty that only a large sensor can describe.



#### Large APS-C CMOS sensor captures the vibrancy of colors and the finest details.

The APS-C size sensor captures every moment with Fujifilm's imitable image quality and color. Shoot big, beautiful "bokeh" effects with the pro touch of softly defocused backgrounds. Snap beautiful blur-free photos in low-light scenes thanks to "camera shake" beating high-sensitivity/low-noise performance. Trust Fujifilm's advanced image processing technology backed by almost 80 years of photo experience to reproduce every scene with color more accurately than you imagined possible.



Velvia

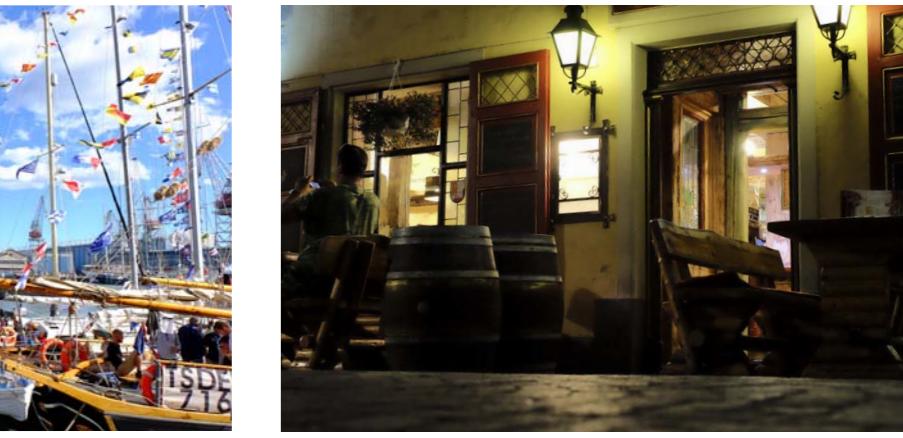
Real color just as your eyes see it.  
Fujifilm color reproduction breathes life into your photos.

#### Some colors can only be expressed by Fujifilm.

Color just as your eye sees it. True-to-scene color, but somehow more real, more beautiful, and more alive. Fujifilm's 80-year pursuit of the ultimate color reproduction as a photo film manufacturer ensures you capture moments with vibrant color fidelity.

#### High Sensitivity for noise-free and shake-free photos even in low light.

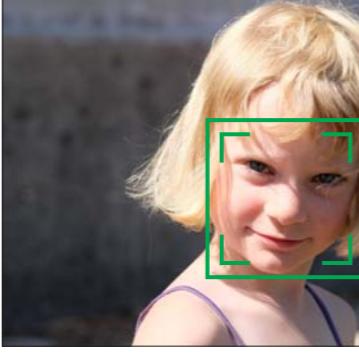
The high sensitivity performance of the APS-C CMOS sensor and EXR PROCESSOR II let you capture low-light scenes with crisp clarity free from noise. Turn up the sensitivity and capture dynamic scenes with confidence, even in dark conditions. You can shoot without a tripod and without fear of camera shake-ruined results.



Hints of a smile, laughter in the eyes, and smooth skin tones, every detail is rendered even more beautifully and naturally.

#### Every face is beautifully bright and in pin-sharp focus with Fujifilm's Face Detection.

Instantly identifying each face in the scene and optimizing focus and brightness, this powerful function frees you to concentrate on picking the perfect moment and not the settings.



#### Superb skin tones and textures for every shot.

Realistic skin tones, beautifully textured highlights and silky smooth gradations! No matter what type of scene you're shooting, the people in your photos look vividly natural.

**Beautiful "bokeh" changes a snap into an unforgettable portrait.**



**Step up to DSLR-class image quality.  
Large APS-C sensor for beautiful "bokeh".**

Capture impressive images with the hallmark of professional photography — a beautiful softly defocused "bokeh" background. Mount a fixed focal length lens for an even more impressive, circular "bokeh" effect.



**When the moment comes, you are ready with fast performance.**

**Auto Focus** The moment can't escape high-precision response.

The high-speed AF instantly measures the distance to your subject and calculates the ideal brightness. Just one more reason you can be confident of great results every time you release the FUJIFILM X-A1's shutter.

**QUICK START MODE**  
Awake and ready in an instant.

From SLEEP to ON in about 0.5 sec. After turning OFF the power, the FUJIFILM X-A1 enters "sleep" mode (for a maximum of 24 minutes). If the power is turned ON during this time, the FUJIFILM X-A1 "wakes up" instantly, reducing the normal startup time from 1.0 sec. to approx. 0.5 sec. ready for you to frame and capture the moment.



**Set free your inner artist and let your imagination run wild.**



**[ Miniature ]**

Adds top and bottom blur for a diorama or miniature effect.

**[ Dynamic Tone ]**

Create a fantasy effect by dynamically-modulated tonal reproduction.

**[ Soft Focus ]**

Create a look that is evenly soft throughout the whole image.

**[ Pop Color ]**

Emphasizes contrast and color saturation.

**Easy dial operation for exactly the photo you pictured.**

#### Simple “One Handed” Operation

All dials and buttons are arranged on the right-hand side of the LCD for easy and direct control at your fingertips.

#### Mode Dial

**Priority on a quality shooting experience the moment your finger finds the dial.**

The dial is precision-milled from solid metal, ensuring a superb knurled finish which offers excellent grip. Attention to details such as how much torque is required to turn the dial, and how the 'click' sensation feels guarantees perfect operation.

#### Twin Command Dials

**Enjoy unlimited possibilities at your fingertips.**

The twin command dials are ergonomically positioned for instant adjustment of aperture, shutter speed and exposure compensation. The intuitive analog dial operation invites the exploration of photographic possibilities. Before long, you will be mastering "bokeh" effects, experimenting with how brightness transforms creative expression, and stretching your skills as a photographer.

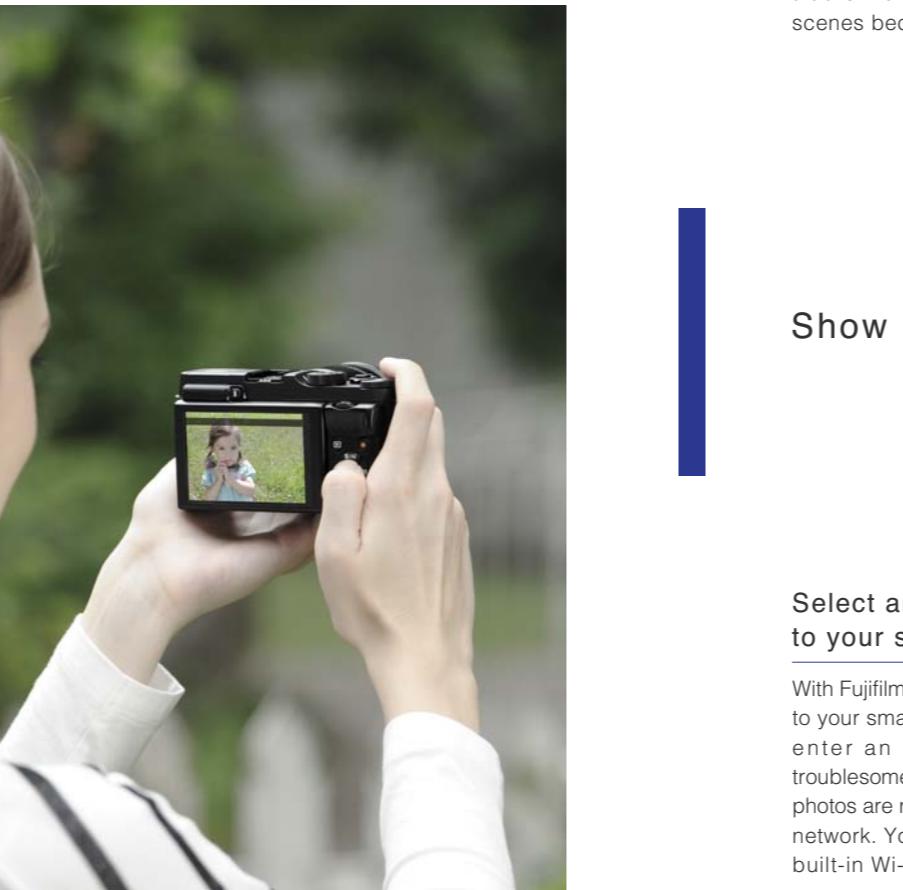
#### Advanced SR AUTO

**Trust the FUJIFILM X-A1 to take photos like a Pro.**

Advanced SR AUTO instantly recognizes 58\* scene types and then automatically optimizes settings. All you do is frame, press the shutter and prepare to be impressed by the impact of pro-class photos.



\*54 patterns without OIS lens attached.



**The freedom of a tilting screen will always give you a fresh angle on the scene.**

#### Tilting Screen Change the LCD angle and your perspective.

Make small objects look tall and mighty with a low angle "worm's-eye view" shot. Hold the camera high overhead for a high angle shot over the top of a crowd. With the freedom to tilt the monitor up or down, suddenly ordinary scenes become extraordinary photos.



#### Select and transfer up to 30 photos to your smartphone on the spot.

With Fujifilm's effortless wireless transfer of photos to your smartphone or tablet, there is no need to enter an ID, password or change other troublesome settings. In no time, your high-quality photos are ready for sharing on your blog or social network. You can also use the FUJIFILM X-A1's built-in Wi-Fi® to save your photos to your PC.



Change the lens. A new world of photos awaits.

#### Compact Zoom Lens

Designed to take full advantage of FUJIFILM X-A1's high performance.

#### XC16-50mmF3.5-5.6 OIS



Its zoom range from wide-angle to standard/medium telephoto in a compact size make this lens an all-around performer. The 24mm\* ultra wide angle is great not only for landscapes, but also for recording those special occasions both indoors and out. In addition to capturing photos free from camera-shake blur, the enhanced optical stabilization lets you shoot stunningly clear movies even while walking.

\*35mm format equivalent

#### XC50-230mmF4.5-6.7 OIS



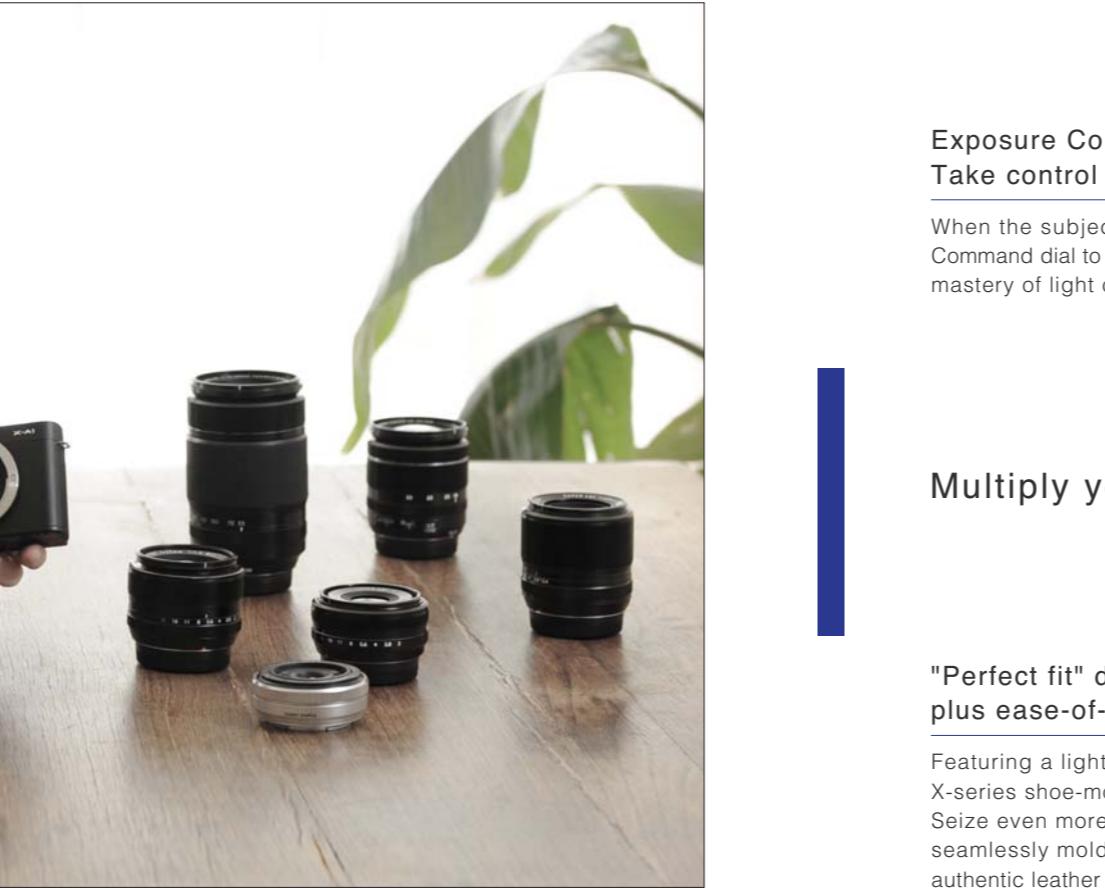
Taking over where the XC16-50 lens finishes, the wide zoom range of the FUJINON XC50-230mmF4.5-6.7 OIS, starts at 76mm and goes to 350mm\* with consistently outstanding optical performance all the way through. The powerful 50-230mm lens with optical image stabilisation will let you capture your subject at a distance with clarity.

\*35mm format equivalent

#### High-performance lens line-up

Every lens opens a window to a new world.

Fujifilm's precision optical technology and relentless pursuit of the ultimate in image quality have given birth to an impressive and growing lineup of lenses. Each is designed to be the brightest possible, yet compact enough to carry everywhere with you. Every lens is a window into fresh photographic possibilities.



Every setting change is another step to a better photo.

#### Aperture Priority Mode

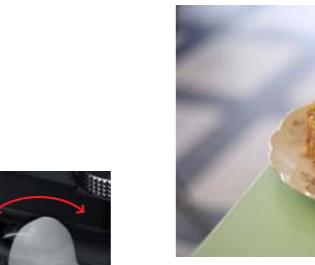
Unlock the secret to beautiful "bokeh" effects.

Turn the Mode Dial to Aperture Priority Auto, and then set an aperture value to control the amount of light passing through the lens. A low aperture value means more light and the creation of a beautiful "bokeh" effect with the subject in sharp focus against a beautifully defocused background - perfect for portraits. The higher the aperture value, the deeper the depth of field - ideal for landscapes when you want everything from the foreground to background to be in crisp focus.



F1.4

Shallow depth of field for a beautiful "bokeh" effect



F14

Deep focus to capture even distant background in vivid detail

#### Exposure Compensation

Take control of the light to fine tune photo expression.

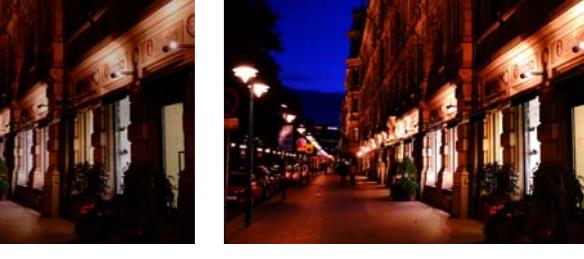
When the subject is a little too bright or dark, you can use the Main Command dial to tweak the amount of light in the image. With your growing mastery of light comes greater enjoyment of photographic expression.



-2

of exposure reduction.

Deepen shadows and dark areas.



-1 1/3 steps of increased exposure.

Brighten the subject.

Multiply your enjoyment of every shot with FUJIFILM X-A1 accessories.

"Perfect fit" design for FUJIFILM X-A1 plus ease-of-use functionality.

Featuring a lightweight, compact form and analog dial operation, the X-series shoe-mount flash is ready when you need more flash volume. Seize even more moments with the confidence of a custom hand grip seamlessly molded to the X-A1 body and the stylish protection of the authentic leather case.

#### Accessories

LEATHER CASE BLC-XM1	PROTECTOR FILTER PRF-62	LENS REAR CAP RLCP-001
HAND GRIP HG-XM1	PROTECTOR FILTER PRF-58	LENS CAP FLCP-62
SHOE MOUNT FLASH EF-X20	PROTECTOR FILTER PRF-52	LENS CAP FLCP-58
SHOE MOUNT FLASH EF-20	PROTECTOR FILTER PRF-39	LENS CAP FLCP-52
SHOE MOUNT FLASH EF-42	BATTERY NP-W126	LENS CAP FLCP-39
M MOUNT ADAPTER	BATTERY CHARGER BC-W126	LENS HOOD CAP LHCP-001
REMOTE RELEASE RR-90	BODY CAP BCP-001	LENS HOOD CAP LHCP-002

## FUJIFILM X-A1 Specifications

Model name	FUJIFILM X-A1	
Number of effective pixels	16.3 million pixels	
Image sensor	23.6mm×15.6mm (APS-C) CMOS with primary color filter Total number of pixels: 16.5 million pixels	
Sensor Cleaning system	Ultra Sonic Vibration	
Storage media	SD memory card / SDHC memory card / SDXC (UHS-I) memory card *1	
File format	still image	JPEG (Exif Ver 2.3*2) / RAW (RAF format) / RAW+JPEG (Design rule for Camera File system compliant, DPOF-compatible)
	movie	Movie File Format: MOV, Movie Video Compression: H.264, Audio: Linear PCM Stereo
Number of recorded pixels	L : <3:2>4896×3264 <16:9>4896×2760 <1:1>3264×3264 M : <3:2>3456×2304 <16:9>3456×1944 <1:1>2304×2304 S : <3:2>2496×1664 <16:9>2496×1408 <1:1>1664×1664	
Lens mount	FUJIFILM X mount	
Sensitivity	AUTO / Equivalent to ISO200 - 6400 (Standard Output Sensitivity) Extended output sensitivity: equivalent to ISO100 / 12800 / 25600	
Exposure control	TTL 256-zone metering, Multi / Spot / Average	
Exposure mode	Programmed AE / Shutter priority AE / Aperture priority AE / Manual exposure	
Exposure compensation	-2.0EV - +2.0EV, 1/3EV steps	
Image Stabilizer	Supported with OIS type lens	
Face detection	Yes	
Shutter type	Focal Plane Shutter	
Shutter speed	(Advanced SR AUTO mode) 1/4 sec. to 1/4000 sec. (All other modes) 30 sec. to 1/4000 sec. Bulb (max. 60 min.) Synchronized Shutter speed for flash: 1/180 sec. or slower (At S or M mode, 1/160 sec. or slower can be set.)	
Continuous shooting	approx. 5.6fps (JPEG : max. 30 frames, RAW/Raw+JPEG: max. 10 frames) approx. 3.0fps (JPEG : max. 50 frames, RAW/Raw+JPEG: max. 10 frames) * SD Card CLASS10 or higher	
Auto bracketing	AE Bracketing (±1/3EV / ±2/3EV / ±1EV), Film Simulation Bracketing (3 types of film simulation selectable), Dynamic Range Bracketing (100% - 200% - 400%), ISO Sensitivity Bracketing (±1/3EV / ±2/3EV / ±1EV)	
Focus	mode	Manual Focus / Area AF / Multi AF / Continuous AF / Tracking AF
	type	TTL contrast AF, AF assist illuminator available
	AF frame selection	Area AF (49 areas with 7x7), Changeable AF frame size
White balance	Auto / Custom / Preset (Fine / Shade / Fluorescent light (Daylight) / Fluorescent light (Warm White) / Fluorescent light (Cool White) / Incandescent light	
Self-timer	10 sec. / 2 sec. Delay	
Flash	Manual pop-up flash (Super Intelligent Flash) Guide number: approx.7 (ISO200·m)	

\*1 Please see the Fujifilm website to check memory card compatibility.

\*2 Exif 2.3 is a digital camera file format that contains a variety of shooting information for optimal printing.

\*3 approximate number of frames that can be taken with a fully-charged battery

\*4 OS compatibility Viewer software : Windows 8 / 7 / Vista / XP RAW File Converter : Windows 8 / 7 / Vista / XP, Mac OS X 10.6-10.8

Flash modes	Red-eye removal OFF: Auto / Forced Flash / Suppressed Flash / Slow Synchro / Rear-curtain Synchro / Commander Red-eye removal ON: Red-eye Reduction Auto / Red-eye Reduction & Forced Flash / Suppressed Flash / Red-eye Reduction & Slow Synchro / Red-eye Reduction & Rear-curtain Synchro / Commander *Red-eye removal is active when Face Detection is set to ON.	
Hot shoe	Yes (dedicated TTL Flash compatible)	
LCD monitor	3.0-in. aspect ratio 3:2 approx. 920K-dot Tilt-type TFT color LCD monitor (Approx.100% coverage)	
Movie recording	Full HD 1920 x 1080 30p Continuous recording: up to approx.14 min. HD 1280 x 720 30p Continuous recording: up to approx.27 min. * SD Card CLASS10 or higher	
Mode dial	Advanced SR AUTO / P / S / A / M / C / Portrait / Landscape / Sport / SP / Adv. / AUTO	
Film Simulation mode	PROVIA (STANDARD) / Velvia (VIVID) / ASTIA (SOFT) / MONOCHROME / SEPIA	
Dynamic range setting	AUTO(100-400%) / 100% / 200% / 400%	
Advanced filter	Toy camera / Miniature / Pop color / High-key / Low-key / Dynamic tone / Soft focus / Partial color (Red / Orange / Yellow / Green / Blue / Purple)	
Other photography functions	Face Detection, Auto Red-eye Removal, Setting (Color, Sharpness, D-range, Gradation), Multiple exposure, Depth of Field display, Histogram display, Framing guideline, Frame No. memory, Monitor Sunlight mode, Focus Peak Highlight, Date stamp, Fn button setting	
Wireless transmitter	standard	IEEE 802.11b / g / n (standard wireless protocol)
	access mode	Infrastructure
Playback functions	RAW conversion, Image rotate, Auto image rotate, Red-eye reduction, Photobook assist, Erase selected frames, Image search, Multi-frame playback (with micro thumbnail), Slide show, Mark for upload, Protect, Crop, Resize, Favorites	
Wireless function	Geotagging setup, Image transfer (Individual image / Selected multiple images), View & Obtain Images, PC Autosave	
Other functions	PictBridge, Exif Print, Language selection, Time difference, Quick start mode, Silent mode	
Terminal	Digital interface	USB 2.0 High-Speed
	HD output	HDMI mini connector (Type C)
	Others	Remote release terminal for RR-90 (sold separately)
Power supply	NP-W126 Li-ion battery (included)	
Dimensions	116.9(W) mm x 66.5(H) mm x 39.0(D) mm / 4.6 in.(W) x 2.6 in.(H) x 1.5 in.(D) (Minimum depth: 32.1mm / 1.3 in.)	
Weight	Approx. 330g / 11.6 oz. (including battery and memory card) / Approx. 280 g / 9.9 oz. (excluding accessories, battery and memory card)	
Operating Temperature	0°-40°C / 32°-104°F	
Operating Humidity	10 - 80% (no condensation)	
Battery life for still images*3	approx. 350 frames (with XF35mmF1.4 R lens)	
Starting up period	Approx. 0.5 sec., when QUICK START mode set to ON. Approx. 1.0 sec. when QUICK START mode set to OFF. * FUJIFILM research	
Accessories included	Li-ion Battery NP-W126, Battery Charger BC-W126, Shoulder strap, Body cap, CD-ROM (Viewer software, RAW File Converter, etc.*4), Owner's manual	

For more information, please visit our website:

[http://www.fujifilm.com/products/digital\\_cameras/x/fujifilm\\_x\\_a1/](http://www.fujifilm.com/products/digital_cameras/x/fujifilm_x_a1/)

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